

New Physicians to our Medical Staff



Kumar Sinha, MD
Orthopedics, Spine
Wayne/Linden, NJ



As we continue to strive to improve hospital quality performance and core measures through our **Crimson Web-based project**, your support and participation is critical to successfully implementing this initiative. We strongly encourage each medical staff member to access the Crimson Web site in 2010 to review your current performance in terms of quality measures against your peers at the hospital as well as to regional, state, and national data. This is a great opportunity to use real-time data to review your clinical/quality data and to be an active part of our process improvement project at the hospital.

The entire Medical Staff will have access to the **Crimson Web site portal starting in 2010**. If you have any questions about this initiative, please contact **Cathy Goodheart at (732) 499-6072**. Thank you again for your participation and support of this project.

Sincerely,

Vinod K. Sinha, MD, President, Medical Staff



Paul Pyo, MD
Urology
Avenel, NJ



Philip Ceraulo, DO
Anesthesia/Pain Management
Edison/Cranford, NJ



Medical Staff Dinner Dance

December 12, 2009

Shackamaxon Country Club

Scotch Plains, NJ

Cocktails @ 6:30p; Dinner @ 8:00p

Please RSVP early



Ghassan Chehade, MD
Cardiology
Elizabeth, NJ



Palek Mehta, MD
Internal Medicine
Linden, NJ



Jae Geun Hyun, MD
Gastroenterology
Edison, NJ

A Message from the President of the Medical Staff

ACCEPTED INSURANCE CARRIERS

Aetna
Amerigroup
Amerihealth
Beech Street
Cigna
Correctional Medical Services
Devon Health Services
Empire Blue Cross/Wellchoice
Group Health Plan (GHI)
Health Care Payors Coalition
Healthnet
Horizon NJ Health
Magnet (Magnacare)
Medicoice
Multiplan
NJ Manufacturers
NJ State Health Benefits
Oxford
Private Health Care Services (PHCS)
Qualcare
United Healthcare
University Health Plan
USA Health Network
WellChoice/Empire Blue Cross

Please call (732) 499-6084 to verify specific products accepted by the hospital as well as other insurances.

PACS IS LIVE!!!

The new "Infinitt" PACS system is now "live" and ready for your use in your office or at home. We are now able to move to a level of efficiency never before possible while offering access and convenience to you, our clinicians.

If you are interested in having access to the PACS Viewer in your office, please contact Bob White at (732) 815-7512.

An Extension of Your Practice?

Semi-Annual Business Meeting
 Tuesday, November 10 @ 7:00p
 Conference Room #1
 Dinner will be Served
 All are Welcome and Encouraged to Attend

RWJ RAHWAY CARE CENTER

Robert Wood Johnson Rahway will open its new **RWJ Rahway CareCenter** in Garwood, NJ this November. This new, fully licensed facility will provide urgent and occupational medicine services to the local pediatric and adult community on a walk-in, no appointment basis. The CareCenter will provide high-quality, convenient medical care services 7-days a week for the primary communities of Garwood, Cranford, Scotch Plains, and Westfield. Such services will include:



Michele Davis, DO
 Medical Director

- X-ray and laboratory services; treatment of common colds, flu, fevers, sore throats, coughs, headaches, ear infections, etc.; skin and eye infections; sprains and fractures; small lacerations and cuts; physicals and work-related injuries; and much more.

The CareCenter will also be available to act as an extension of your practice to care for basic healthcare needs during evening and weekends hours. Each patient visit and experience will be fully communicated back to your office for ongoing medical care. You can reach the Center at **(908) 232-CARE (2273)**.

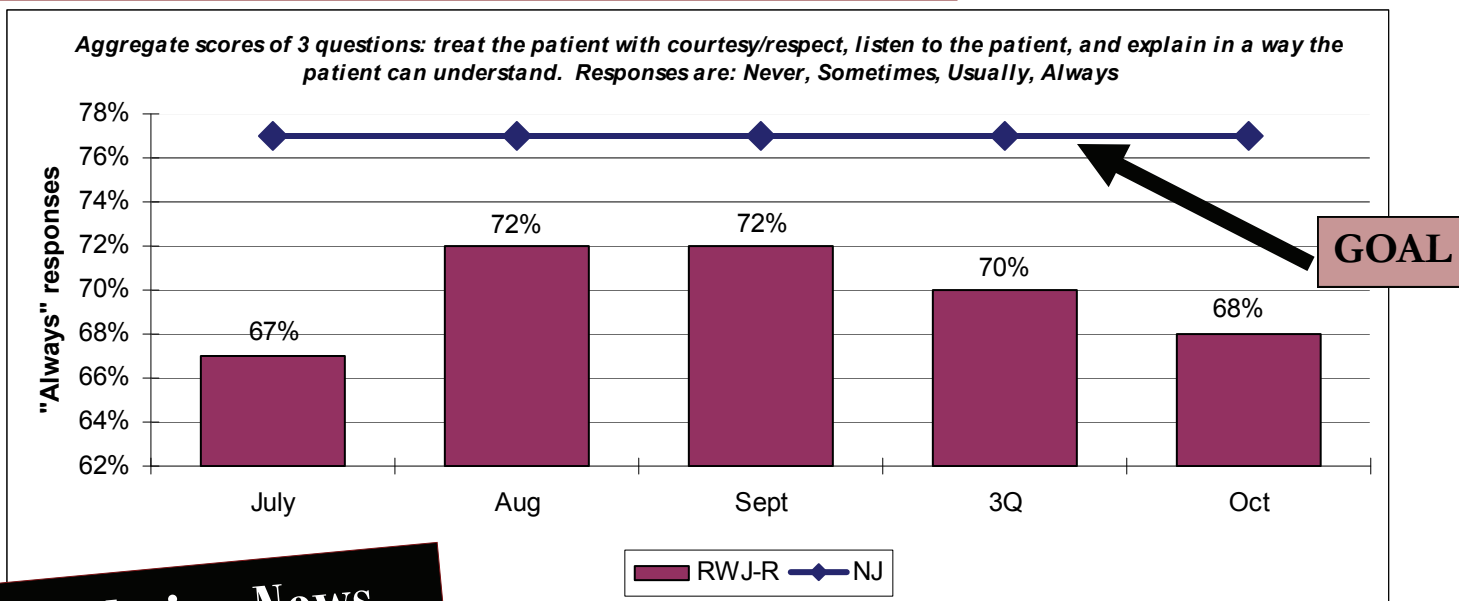


Kamal Charaipotra, MD



Asha Vijayakumar, MD

Our HCAHPS (patient satisfaction scores) Publicly-Reported Information vs. the State data



Foundation News...



Peggy Nicora, Fashion Show Committee Chair and a Trustee of RWJ Rahway Foundation, (at right) presents a "money basket" on behalf of the committee for more than \$65,000 to Kirk Tice, President & CEO, RWJ Rahway, Bunny Bowen, (at left) Vice-Chairman RWJ Rahway Foundation and Marlene H. Lubinger, President, RWJ Rahway Foundation from the 18th Annual Fashion Show held at the Bridgewater Marriott on October 24. Proceeds will benefit the RWJ Rahway Foundation's Fund for Technology Advancements, a major initiative to upgrade its technology, purchase new equipment and improve hospital facilities.