

New Members to our Medical Staff



Patricia Barsanti, DO
Internal Medicine
Watchung, NJ



Bruce Wallach, MD
Hem./Oncology
Edison, NJ



Varsha Singh, APRN
Nurse Practitioner
Rahway, NJ

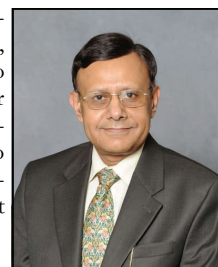


Carole Wischusen, PAC
Physician Assistant—Ortho.
Linden, NJ



A Message from the President of the Medical Staff

As we begin 2010, we will continue to focus on improving communications among colleagues, nursing staff, patients, and family members. As a small, community hospital we have the opportunity to deliver superior customer service and to provide that personal touch to each and every patient. In addition to improving our communication, length of stay (LOS) will continue to remain at the forefront. After finishing 2009 at 5.62 days, our goal this coming year is reduce our LOS by another full day to 4.50. This is aggressive, but with the commitment of our medical staff, hospital administration, and the use of our new Crimson Web site tool, I am sure we can move in that direction. I truly appreciate your support in this effort.



One positive step in reducing our overall LOS and continuing on our theme for quality improvements across the organization, Drs. Anubha Sinha and Vipin Garg were recently appointed as co-medical directors of our CCU/SICU units. To satisfy the DHSS regulation 8:43G-9.5, which requires the hospital to have a physician director who shall have clinical responsibility for the care rendered in each critical care unit, both Drs. Sinha and Garg were selected after a lengthy interview process of board-certified critical care physicians currently on the RWJ Rahway medical staff. The interviews were conducted by medical staff and hospital leadership.

Sincerely,

Vinod K. Sinha, MD
President, Medical Staff

Physician Web Site Portal

For physician-specific information (i.e. by-laws, newsletters, CME schedules, applications, meeting minutes, etc.)...

Check out the new Physician Portal on
www.rwjuhr.com

Click on 'Physician Services' on top of the homepage and then enter the login password.
Call (732) 499-6070 for your password TODAY!

New Urinary Incontinence Program



Nina Mastrogiacomo, physical therapist

The RWJ Rahway Rehabilitation Department recently launched its new Incontinence Program, which is tailored to each patient's condition with services that include:

- Biofeedback for muscle re-education
- Therapeutic exercises
- Education regarding incontinence and lifestyle modifications
- Electrical stimulation



To learn more about the program or to refer a patient, please call (732) 499-6012.

What Patients Are Saying...
"After many hospital stays and outpatient treatment, this was an extremely positive experience. Nina (pictured above), the physical therapist balanced friendliness and professionalism to make therapy a positive experience. Results also were evident during treatment. Nina should be informed about how she made my experience what I would have expected. She should be highly commended for her work. The new incontinence program was very successful for me." * recent program patient *

PVR vascular studies...

RWJ Rahway is now offering **Pulse Volume Recording (PVR)** studies, a non-invasive vascular test in which blood pressure cuffs and a hand-held ultrasound device (called a Doppler or transducer) are used to obtain information about arterial blood flow in the arms and legs. The blood pressure cuffs and Doppler are used to determine the presence, severity and general location of peripheral arterial occlusive disease.



Such studies are available for both inpatients and outpatients, either at the bedside or within a private room in the Radiology Department. Board-certified vascular surgeons are available to read each study and provide reports and recommendations to each referring physician. To refer an inpatient for testing, just write "PVR" study on the chart and to refer for an outpatient study, call **(800) 981-9245** or **(732) 499-6299**.

New Physician Breakfast
(Great Physician Networking Opportunity)
Thursday, April 15, 2010
7:30a to 9:00a
Physician's Lounge
Hot Breakfast will be served
All are Welcome and Encouraged to Attend



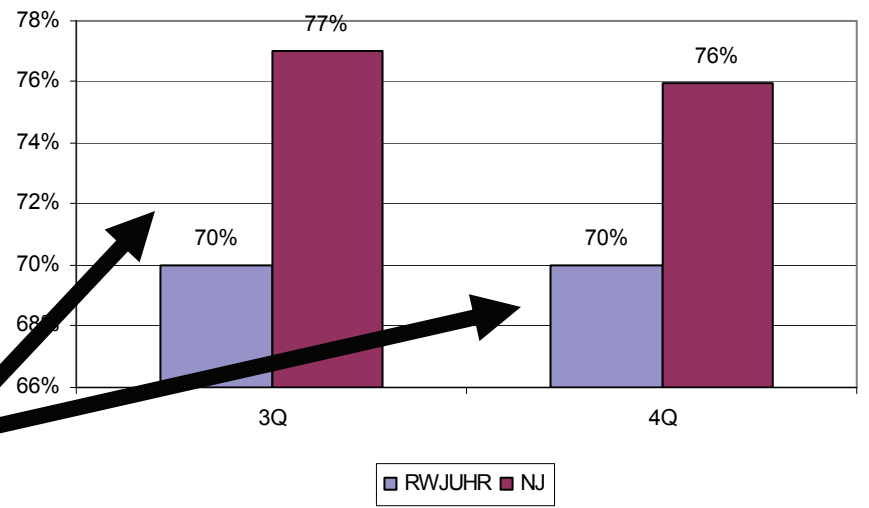
Our HCAHPS (patient satisfaction scores) Publicly-Reported Information vs. the State data

*Did doctor treat you with courtesy & respect?

*Did doctor listen carefully to you?

*Did doctor explain in a way that you can understand?

Graph represents the average percentage of "always" responses.



Foundation News...

Dr. Eric and Debra Karp



Dr. Anthony and Loretta Tonzola

FOUNDATION TO HONOR THE RWJ RAHWAY MEDICAL/DENTAL STAFF AT GALA

The RWJ Rahway Medical/ Dental Staff will be honored at the 21st Annual Rose Ball on Saturday, April 24, 2010 at the Hotel Westminster for 93 years of service and philanthropy to the hospital. From the beginning, a partnership was forged to meet the healthcare needs of our community through the strong medical expertise, passion and compassion of the Medical/Dental staff and the hospital. Rose Ball Chairman Christine Kline invites the Medical & Dental Staff to attend and celebrate this special evening with their colleagues for the 2010 Guardian of the Rose induction. In recognition of this honor, the Foundation has special reservation/journal opportunities for you. For additional information or reservations, contact the Foundation Office at **732.499.6135** or foundation@rwjuhr.com.

In addition, Northfield Bank will be inducted into the 2010 Order of the Rose for their outstanding philanthropic commitment and support to RWJ Rahway.