

## New Physicians to our Medical Staff



Anish Nihalani, MD  
General Surgery  
Edison, NJ



Ramasamy  
Dhanasekaran, MD  
Gastroenterology  
Union, NJ



Charumathi  
Rathnakumar, MD  
Infectious Disease  
Edison, NJ



Jerome Spivak, MD  
Plastic Surgery  
Westfield, NJ



Terrance Winn, MD  
Pain Management  
Old Bridge, NJ

## A Message from the President of the Medical Staff...

After an extensive review of our Emergency Department physician group, which included representatives from the medical staff and hospital administration, we are pleased to announce that EmCare will continue to provide the Emergency Physician staffing, house coverage, and management services at Robert Wood Johnson University Hospital at Rahway. EmCare has been affiliated with the hospital for more than 9 years and will continue to provide physician staffing services and management under new medical director leadership. Over the next few months, EmCare, hospital administration, and representatives from the medical staff will be evaluating candidates for the ED medical director position. Our goal is to have new medical director in place by July 2009.



In the interim, Dr. Alan Miller will work with EmCare and hospital administration to provide for a smooth transition. I would also like to take this opportunity to thank Dr. Miller for his years of service and clinical expertise and wish him the best in his future endeavors.

As it pertains to the interests of the medical staff, highlights of the new hospital organizational restructuring plan include: Cathy Goodheart, RN will now oversee quality outcomes management, case management, social services, regulation/accreditation, medical staff services/CME education, and infection control. And, Thomas Woodard is now the Director of Market Development, which includes physician relations/development, marketing, planning/strategy, and business/community relations. Please feel free to contact either Cathy or Tom to assist with your ease of practice at the hospital.

Sincerely,

Vinod K. Sinha, MD  
President, Medical Staff

### New Physician Welcome Breakfast

Thursday, May 7, 2009

7:30a to 9:30a

Physicians' Lounge

**This is a great opportunity to network  
with other key physicians and  
hospital leadership.**

**All are welcome. Breakfast to be Served.**

## DID YOU KNOW???

- Physicians that participate in the Medicine ER rotation, must also participate in the clinic services the hospital provides to the community. Failure to comply will result in removal from the Medicine ER rotation for one year.
- Physicians that continuously give their ER on-call away will be removed from the ER on-call list for one year.
- Any physician who has a length of stay variance greater than two (2) days as compared to their case mix adjusted index will be suspended from their next scheduled ER on-call rotation (1 month).
- Physicians that are placed on the suspension list three (3) times during a quarter or 60 days of continuous suspension, will lose his/her privileges and will be required to pay a reapplication fee in the amount \$600.
- Physicians that remain on the medical records delinquent list for three (3) times during one quarter or 60 days of continuous suspension will be excluded from the ER on-call rotation for 12 months.

**We Hear You!!!!**

**The Rx...the back page**

During the fourth quarter of 2008, the hospital initiated its bi-annual Physician Survey to hear back from **YOU**, our primary customer. As a result, you have identified the following issues/areas as your priorities:

- Response of Hospital Administration/Nursing Leadership
- Emergency Department
- Overall Satisfaction with Information Technology
- Information regarding Strategic Planning

In response to these priorities, the hospital is taking active steps in addressing these areas, as noted below:

**Area: Response of Hospital Administration/Nursing Leadership**

**Action:** Will encourage and enable meaningful collaboration with our physicians in visible, public ways in all aspects of governance decision making (i.e. Emergency Dept. group decision-making process).

Demonstrate to physicians that the organization's budget and capital spending help physicians in serving patients and the community (i.e. new Sunrise Clinical Manager System, etc.).

**Area: Emergency Department**

**Action:** Issued a 'Request For Proposal' to address ED physician staffing group. After extensive review, the decision was made to stay with the existing group, EmCare, under new medical director leadership. Additional nursing and support staff has also been added over the past few months, under the leadership of new Nurse Manager, Eric Bermudez, RN.

**Area: Overall Satisfaction with Information Technology**

**Action:** Recently implemented Eclipsys (Sunrise Clinical Manager) system throughout the hospital. In addition, a PACS system (*Infinitt*) for imaging services will be implemented during the 2009 calendar year.

**Area: Information regarding Strategic Planning**

**Action:** Developed a Physician Strategic Council as a method to receive feedback/input from the medical staff regarding short/long term strategic initiatives and projects. Updates regarding planning projects will be provided in this forum going forward.

**Thinking About Electronic Medical Record Systems for your Office?**

**Contact the IT office today at  
(732) 680-7957.**



**STILL TIME TO PLAY THE PRESTIGIOUS TRUMP NATIONAL GOLF CLUB!!!**

There are still a few foursomes open for the mini Golf Outing at **Trump National Golf Club** in Bedminster on **Wednesday, May 20**. The event is

limited to 40 golfers. The day promises to be a great day of golf at this prestigious club with greens, cart, and caddie fees, personalized bag tags, cart signs, valet parking, locker room, buffet lunch, a grill at the halfway house, beverages all day, dinner and player gifts all included.

Call the Foundation to see if they can accommodate an individual golfer. A foursome is \$5,000 and a twosome is \$2,500. Individual golfer is \$1250.

For additional information, player registration, dinner reservations or to make a donation, please call the Foundation Office, 732.499.6135 or e-mail [foundation@rwjuhr.com](mailto:foundation@rwjuhr.com). Proceeds from the outing will benefit the programs and services of the hospital.

**Physician Web Site Portal**

For physician-specific information (i.e. by-laws, on-call schedules, newsletters, CME schedules, applications, and meeting minutes, etc.)...

Check out the new Physician Portal on [www.rwjuhr.com](http://www.rwjuhr.com)

Click on 'Physician Services' on top of the homepage and then enter the login password.

Call (732) 499-6070 for your password TODAY!