



From the Desk is a publication to keep employees and physicians current on improvements, plans and new developments at RWJ Rahway.

Good Measures

RWJ Rahway ended 2010 with impressive gains in patient satisfaction. In the fourth quarter of 2010, 67% of our responding inpatients gave the hospital the highest ratings of either 9 or 10, outperforming the New Jersey average of 62%. Sixty-nine percent of our patients said they would “definitely recommend” the hospital, topping the New Jersey average of 66%. Our Emergency Department outperformed 55% of the 1,050 facilities in Press Ganey’s national database in the final quarter. Our patient comments and letters have never been more positive because of the collective efforts of all staff.

In quality, we had even more impressive results. RWJ Rahway scored equal to or higher than state and national averages among New Jersey’s acute care hospitals for the majority of all recommended care measures related to heart attack, pneumonia, surgical care improvement and heart failure, according to the New Jersey Department of Health and Senior Services’ recently released 2010 Hospital Performance Report..

We earned an overall score of 99% in heart attack care, 96% in pneumonia care and 98% in surgical care, topping all of our local competitors. In heart attack, pneumonia, surgical care improvement and heart failure we bested the regional competition. Another impressive measure was central line-associated bloodstream infections (CLABSIs), where we were lower than expected in the national comparison because we had **no incidents** of these types of infections.

Investments

- Our cardiac cath lab will be getting the latest cardiac catheterization equipment as we seek permission to enhance our services with emergency angioplasty. Our goal is to have the new equipment and state approval for this service by July.
- The hospital applied to the State Department of Health and Senior Services to become a designated primary stroke center.
- We are expected to have digital mammography in the spring.

Have you read?

Advance for Nurses captured a rounding day by Seton Hall BSN nursing students and members of the Hospital’s award-winning Skin Care Committee. It was an opportunity for students to see firsthand the importance of pressure ulcer treatment and, more importantly, its prevention. The story emphasized the students’ observations about the importance of skin care. Pictures of the students and their nurse mentors were shown on the Advance web site.

Care Connection Nursing Director Carolyn Kidd was quoted extensively in a December article on bathing dementia patients on the Advance for Nurses web site. The article also appeared in Advance’s magazine for long-term care management.

Many local papers captured the opening of the 3C Telemetry unit, including the first patient to be moved into the unit.

We appreciate your support.



Kirk C. Tice,
President and CEO